



## **ARGENTINA WILL BE THE VENUE FOR THE FIRST EXHIBITION OF ENGINEERING**

(Buenos Aires, May 2010).- **ENGINEERING 2010 - ARGENTINA World Congress and Exhibition**, with the motto "*Technology, Innovation and Production for Sustainable Development*", will be take place for the first time in Argentina, from October 17 to 20, 2010, at La Rural Exhibition Center, as part of the Bicentennial celebrations.

Professionals of the sector and the interested public will have free access to the **Exhibition**, which will be held during the Congress, thus becoming the **business meeting point** where national and international companies will show their new products and services. It will be an opportunity to strengthen relations between businessmen, suppliers and actual and prospective clients from all over the world. Companies will have spaces to organize speeches, presentations and launches. The most representative firms of our country will participate as sponsors, such as Techint, AySa, YPF, Gas Natural Ban, Telefónica, Aeropuertos Argentina 2000, and IMPSA; and among the exhibitory companies are Enarsa, Tecna, and Siemens.

More than 20,000 national and international visitors are expected and the exhibitory firms which will be present are related to the fields of Energy, Information Technologies and Communications, Infrastructure, Innovation in Primary Production and Agro-Alimentary Industries.

The World Congress and Exhibition is organized by the **Argentine Union of Associations of Engineers (UADI)** and the **Argentine Center of Engineers (CAI)**, with the integral organization of **Exhibitions and Fairs of the Argentine Construction (EFCA)**, formed by **Pichón Riviere & Diaz Bobillo Consultores (PR&DB)**, **Reed Exhibitions** and **La Rural**.

**ENGINEERING 2010 - ARGENTINA** *will be an opportunity to show the country and its local talent to the world and encourage exchange and new businesses.*

**PRESS RELEASE**

### **Marketing of the Congress and Exhibition:**

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### **Congress Registration:**

Phone: (+54 11) 4346 - 0027 - Monday to Friday, from 9 a.m. to 7 p.m.  
[inscripciones@ingenieria2010.com.ar](mailto:inscripciones@ingenieria2010.com.ar)



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