



Buenos Aires, September 24, 2009

Dear ladies and gentlemen,

We are writing to invite you to participate in the Third Plenary Meeting of the National Advisory Council, a body of the organizing group of the World Congress and Exhibition **ENGINEERING 2010 - ARGENTINA “Technology, Innovation and Production for Sustainable Development”**, according to the tentative schedule attached as Annex 3 to this letter.

The meeting will take place at the main offices of the Argentine Center of Engineers, located at Cerrito St. 1250, in the city of Buenos Aires, on Wednesday October, 14th, from 10 a.m. to 12 p.m.

During this meeting, there will be brief comments about the advances in the organization as regards academic and logistic topics (summary of the original program attached hereto as Annex 1). There will also be some time to make questions to the authorities of the Organizing Committees of the Exhibition and of the Chapters and Forums included in the Technical Program.

Our central objective is to facilitate a wide exchange of ideas and to receive suggestions and proposals that you and your organization would like to make during the meeting; there will be enough time to fulfill this aim. In Annex 2, we have pointed out examples of the actions that are being carried out by some of the institutions that are already collaborating with this initiative, hoping that these may encourage decisions of future participation of all NAC members.

After the plenary meeting, you are also invited to participate in the Commercial Launch of the Congress and the presentation of the Exhibition, which will take place between from 12 to 1 p.m., chaired by the authorities of the Business and Professional Promoting Committee (Spanish acronym, COPEP) and representatives of the group EFCA, contracted to carry out the executive aspects of the event “ENGINEERING 2010 - ARGENTINA”.



We remind you that any communication you would like to send should be e-mailed to the Secretariat of the National Advisory Council: hchevez@ingenieria2010.com.ar or to the Coordination of the Congress: coordinacion@ingenieria2010.com.ar, both before and after the meeting.

We thank you all in advance your presence and active participation in this meeting on October 14.

Sincerely yours,

Eng. Hugo Chevez
Secretary
NAC

Eng. Miguel Angel Yadarola
President
NAC

Eng. Mario Telichevsky
President
Central Executive Committee

RSVP:

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Note: For further information, please visit the website: www.ingenieria2010.com.ar

World Congress and Exhibition: “ENGINEERING 2010 – ARGENTINA: Technology, Innovation and Production for Sustainable Development”

The Congress and Exhibition will devote the working days (October 17 – 20, 2010) to answer, in its several aspects and from an international perspective, the topic “technology, innovation and production for sustainable development”. In the event, works, researches, programs and proposals will be presented and analyzed to encourage the purpose of advancing towards sustainable development on the part of engineering, productive sectors and public and private institutions.

The term “sustainable development” defines the process of change that enables to improve in an steady, long-lasting and gradual way, the living conditions of people all over the world, both in economic matters, overcoming poverty and eradicating hunger, and in social, cultural and spiritual aspects, without exclusions and with equity, maintaining and respecting ethical principles, liberty, security, health, education and the work of human beings, and the integrity of the physical environment of our planet. Besides its urgent immediate effects, sustainable development aims at protecting the possibilities and freedom of future generations to decide on their own ways of progress.

In the Exhibition, there will be stands where registered exhibitors, either public or private, will show their productive, organizational or methodological innovations, pointing out their contributions to the improvement of the activities and the quality of life of people.

In turn, the Congress will analyze, in search of achieving the aim of sustainable development, how the successive stages of engineering actions have been applied so far and how they may be improved in the future: 1) creativity and inventiveness of technology; 2) the realizations of the innovation, and 3) the production of processes, goods and services.

The Congress will include three types of Chapters: A) Specific (1.- Information and Communication Technologies – ICTs; 2.- Energy and Climate Change – ECC; 3.- Innovation in Primary Production and Agro-Alimentary Industries – IPPAI; 4.- Large Metropolises and their Infrastructure – LMI); B) Thematic (5.- Engineering Education for Sustainable Development – EESD; 6.- Engineering Professional Practice - EPP); C) Forums (7.- Women in Engineering and Business – WEB; 8.-Young People in Engineering and Business – YPEB). The common focus established by the theme of the Congress will be interpreted by these eight chapters. These will be dealt with separately, coordinated by the presidents of the corresponding organizing commissions. Their topics will concentrate on one or two main current subjects so as to arrive to concrete and practical conclusions that may be applied worldwide. These Chapters will have a plenary meeting to analyze a proposal of the conclusions and recommendations of the Congress as a whole.

Chapter: Assembly or meeting (Larousse Dictionary).

Forum: a public meeting or lecture involving audience discussion. (Webster Dictionary)

Proposals, questions and possible actions to be considered, already adopted by institutions interested in the successful development of the World Congress and Exhibition “ENGINEERING 2010-ARGENTINA”

1. To send to the Central Executive Committee questions and suggestions that may contribute to the revision and improvement of programs and activities under development.
2. To participate in the extended meetings of the organizing committees of the Chapters and Forums and to propose possible members and collaborators to form part of them.
3. To gather available information, visit the website: www.ingenieria2010.com.ar and participate in it.
4. To spread this information among their members and related organizations through direct communication or letters in websites or electronic or printed bulletins or papers.
5. To hire stands or promote their presentation in the Exhibition.
6. To encourage the preparation and submittal of papers for all the Chapters and Forums of the Congress.
7. To register or promote the registration of engineers and businessmen who can participate in the Congress.
8. To grant scholarships so as to foster the participation of students and young engineers and businessmen in the Congress.
9. To analyze the possibility of encouraging university institutions to commit the active participation of a department or course in the development of the topics of a Chapter of the Congress, in coordination with the corresponding President of the Organizing Commissions.
10. To sponsor formally the Congress and Exhibition and to consider the contribution of periodic funds to help afford the costs of the organization, publicity and realization of the event.

Buenos Aires, September 2009

Third Plenary Meeting of the National Advisory Council (NAC)

Annex 3

ENGINEERING 2010 - ARGENTINA
Cerrito 1250 - City of Buenos Aires
10:00 a.m. to 1 p.m.

SCHEDULE 14/10/2009

Time	Speaker	Topic
10 a.m.		
3 min.	Eng. Luis Di Benedetto, CAI President	Welcome
5 min.	Eng. Miguel Yadarola, NAC President	Opening of NAC Plenary Meeting
5 min.	Eng. Mario Telichevsky, CEC President	CEC Action (Central Executive Committee)
5 min.	Eng. Conrado Bauer. President of Academic Committee	Update of Chapters
On screen: Display the names of chapters and its authorities.		
30 min.	Questions and suggestions of attendees to the Presidents of Chapters and Forums	
5 min.	Eng. Hugo Chevez	Reference to actions in collaboration. (Examples)
On screen: Institutions that already confirmed their participation as members of the Plenary.		
60 min.	Exchange of ideas and the statement of proposals of the institutions attending the event.	
2 min.	Eng. Hugo Chevez	Closing
12 p.m.		
30 min.	Eng. Luis Di Benedetto/Ing. Horacio Cristiani – Business and Professional Promoting Committee (COPEP) Gabriel Pascual and Clara Diaz Bobillo (EFCA)	Commercial Launch